

Executive Summary

Results with Sage Intacct:

- Elimination of duplicate data entry
- 85% faster currency conversions
- Improved grant and donation tracking
- 2-3 month lag cut in financial close

“After a wide-ranging evaluation process, we narrowed our options down to Sage Intacct or Oracle NetSuite. Sage Intacct’s cloud-based system ended up as a clear choice over Oracle NetSuite because of its impressive multi-entity and multi-currency capabilities, as well as the great experience we had with the Sage Intacct team.”

– Celine Okoh, chief financial officer,
White Ribbon Alliance

In Search of a Multi-Entity, Multi-Currency Cloud Financial Application

White Ribbon Alliance is a global network of maternal health advocates campaigning for resources and policies to reduce mortality rates for mothers in developing countries.

With over 150 countries in its international coalition and an increasingly diverse funding portfolio, the nonprofit organization outgrew their QuickBooks system and needed a cloud-based solution to meet its fund accounting and compliance requirements.

Turning to Sage Intacct for Streamlined Manual Fund Accounting Processes and Increased Productivity

White Ribbon Alliance worked with CliftonLarsonAllen, a Sage Intacct business partner, to implement Sage Intacct and migrate its QuickBooks files into the new system. CliftonLarsonAllen also helped White Ribbon Alliance adopt best practices around Sage Intacct, enabling the organization to quickly automate business processes such as fund management, foreign currency conversions, employee timekeeping, and payroll allocation.

“As a global organization with different entities in the United States, United Kingdom, and Nigeria, QuickBooks was no longer meeting our needs when it came to international operations, reporting, or remote access for our distributed workforce,” said Celine Okoh, chief financial officer at White Ribbon Alliance.

Increasing Process Improvement and Visibility into Key Business Metrics

With Sage Intacct, White Ribbon Alliance now has easier access to organizational metrics. By using Sage Intacct’s reports and dashboards, program managers now have easier access to real-time financial data. This provides the organization with better financial visibility to make decisions.

White Ribbon Alliance eliminated manual data entry for most of its payroll and allocation journals, a process that used to take at least a full day in QuickBooks. Sage Intacct also eliminated the organization's paper timesheets and expense tracking, saving both employees and the finance team time and effort.

Sage Intacct eliminated the need for a cumbersome Excel spreadsheet that the organization previously used for tracking and managing multi-currency transaction conversions. White Ribbon Alliance now pays bills from Sage Intacct using built-in currency conversions, speeding a process that used to take four hours down to less than 30 minutes.

For fund accounting, White Ribbon Alliance used to rely heavily on multiple journal entries that were tedious and added about two days of time to the monthly close process. With Sage Intacct, this process is now automated and provides increased confidence that the revenue recognition matches the monthly grant allocations.

The process improvements provided by Sage Intacct enabled White Ribbon Alliance to grow, adding new countries and services, without adding any additional financial headcount. Streamlined processes have also cut out a two to three month lag in the organization's financial close process.

"Sage Intacct's ability to streamline our financial process and deliver real-time financial data and business metrics in an intuitive dashboard is a huge benefit to our management team and our program managers around the world," added Okoh. "We continue to be impressed with Sage Intacct's functionality and we expect even greater results as we automate more management reports, finesse our dashboards with additional real-time business metrics, and connect Adaptive Planning to Sage Intacct for seamless budgeting and planning integration. Our board has been very excited about the decision to go with Sage Intacct, and we're confident that we can continue to grow without hiring additional finance headcount."

About The White Ribbon Alliance for Safe Motherhood

White Ribbon Alliance is a powerful network of advocates working for maternal, newborn health and rights at the local, national and global levels. We mobilize citizens, helping them recognize and seize their power to demand that all women and their children are safe and healthy before, during and after pregnancy. Find out more at whiteribbonalliance.org



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